



# BANTER & CHARM



## PRICING GUIDE

*party invitations, holiday cards, and announcements*

**HOW IT WORKS** Use this pricing guide to browse pricing for all items. The guide is organized by printing method (Flat Printing, Letterpress, and Foil Stamping) with pricing for individual items and quantities for each method.

Alternatively, you can contact us and we'll put together a custom quote for your order.

**HOW TO ORDER** Visit Banter & Charm's Etsy shop to browse designs and place your order. Please view the order process page for more information.

**WHAT IS INCLUDED?** Pricing for collection designs (any existing designs shown in our shop) includes personalizing the design with your event details, colors, and photo (if a photo is used in the sample design). Orders also include printing on the back of the card for no extra cost. Choose a coordinating pattern, or add a custom backer with more photos and information.

You can request custom changes to any collection designs, or order a completely custom design, for an additional fee.

**TURN AROUND TIME** Allow at least 2 weeks from start to ship for completion of flat print orders. Allow at least 4 weeks from start to ship for orders with letterpress or foil stamping. *Specialty finishing services, such as die cutting, envelope liner assembly, or address printing, require additional time.*

# FLAT PRINTING

With flat printing, ink is transferred to paper by a digital printing press. The ink lays down flat on the paper leaving a smooth finish. Flat printing produces high quality prints in a wide variety of colors, making it ideal for photo cards, designs with multiple colors, or with large areas of color.

Pricing includes personalizing the design with your event details, colors, and photo (if a photo is used in the sample design), and printing on the back of the card. Blank square flap envelopes in your choice of white or kraft come with all orders. Red or green envelopes are available for holiday orders at an additional cost.

Flat print party invitations, announcements, and holiday cards are offered on 120# 20% cotton card stock in Brilliant White. Flat print orders include unlimited ink colors. Choose from the standard ink colors.

FLAT PRINT STATIONERY	20	25	30	40	50	60	75	100	125	150	175	200
Invitation or Announcement, <i>A7 with pattern backer</i>	52	57	65	79	90	105	130	155	180	205	235	305
Holiday Card - photo or non <i>A7 with pattern backer</i>	52	57	65	79	90	105	130	155	180	205	235	305
Personal Stationery, flat <i>A2 with pattern backer</i>	40	47	52	57	65	79	90	105	130	155	180	205
Thank You, folded <i>4bar blank inside</i>	40	47	52	57	65	79	90	105	130	155	180	205

6% sales tax will be added to all orders shipping within Michigan.

Pricing does not include shipping.

SIZING	4bar	A2	A6	A7
Paper	5" x 3½"	4¼" x 5½"	4½" x 6¼"	5" x 7"
Envelope	5⅛" x 3⅝"	4⅜" x 5¾"	4¾" x 6½"	5¼" x 7¼"

# LETTERPRESS & FOIL STAMPING

With letterpress and foil stamping, ink or foil is transferred from a raised surface (a printing plate) to paper using the pressure from an antique press, creating impressions in the paper. A custom printing plate is created for each ink color, then paper is hand fed through the press one at a time. You can incorporate letterpress or foil stamping with flat printing to add texture or a bit of shine. Choose unlimited standard ink colors for the flat print portion of the design.

Pricing includes personalizing a design with your event details and colors. Photos can be flat printed directly on the card, or professionally printed on matte photo paper and mounted to the card for an additional cost.

Blank pointed flap envelopes come with all orders.

Letterpress and foil stamping is offered on Fluorescent White or Pearl White 100% cotton paper in 110# cover weight. Letterpress and foil stamping are priced per ink or foil color. *Because a separate printing plate is made for blind letterpress, it counts as a "color" for pricing purposes.* Choose from the standard ink colors or foils in gold, rose gold, or silver.

A7 INVITE <i>with blank envelope</i>	50	75	100	125	150	175	200	225	250	275	300
Flat Printing + 1-Color Letterpress <i>unlimited flat print + 1 letterpress color</i>	390	415	460	505	565	605	650	685	720	755	785
Flat Printing + Foil <i>unlimited flat print + 1 foil color</i>	460	495	530	565	625	665	710	745	780	835	850
1-Color Letterpress <i>choose 1 ink color or blind letterpress</i>	300	325	370	415	475	515	560	595	630	665	695
1-Color Foil Stamping <i>choose from gold, silver, or rose gold foil</i>	390	415	460	505	565	605	650	685	720	755	785

Add a full color photo to your letterpress or foil stamp announcements and holiday cards. Photos are professionally printed on matte photo paper and mounted to your card with double sided adhesive.

ADHERE PHOTO	50	75	100	125	150	175	200	225	250	275	300
Matte flat print photo adhered to card <i>photo birth announcements &amp; holiday cards</i>	+50	+75	+100	+125	+150	+175	+200	+225	+250	+275	+300

# UPGRADES & ENVELOPE PRINTING

Add a special touch to your invitations and announcements with these upgrades and add ons. Please note that envelope liner assembly, die cut shapes, and envelope printing require additional production time.

UPGRADES & ADD ONS	20	25	30	40	50	60	75	100	125	150	175	200
Die Cut Shape <i>standard die for A7 card</i>	10	12.5	15	20	25	30	37.5	50	62.5	75	87.5	100
Envelope Liner <i>no assembly</i>	10	12.5	15	20	25	30	37.5	50	62.5	75	87.5	100
Envelope Liner <i>with assembly</i>	20	25	30	40	50	60	75	100	125	150	175	200
Address Label or Gift Tag, 2" round sticker	15 <i>per set of 40</i>											
Return Address Stamp 2" x 1½"	35 <i>each</i>											

Flat printing is available for white square flap envelopes using dark inks. Your return address and mailing addresses are printed in a non script font. If you would like to use a different fonts or a custom address layout (script font, mixing fonts, diagonal type) additional fees apply.

ENVELOPE PRINTING	20	25	30	40	50	60	75	100	125	150	175	200
Return Address <i>printed on back flap of envelope</i>	10	12.5	15	20	25	30	37.5	50	62.5	75	87.5	100
Guest Addressing* <i>printed on front of envelope</i>	20	25	30	40	50	60	75	100	125	150	175	200

\*includes return address printed on back flap